## **Commercial Electronic Message Consent Clarification and Consent Text**

Within the scope of the Law No. 6698 on the protection of personal data, the law on the regulation of electronic commerce, the regulation on commercial communication and commercial electronic messages and other legislation, as LAVEGA PROJECT BİLİŞİM YAZILIM VE BİLGİSAYAR PROGRAMLAMA ANONİM ŞİRKETİ, we would like to inform you, our valued customers, about commercial electronic messages and to provide you with a better service by obtaining your commercial electronic message approval.

## **Information Text**

Commercial electronic message refers to messages containing data, audio and video content sent for commercial purposes and sent electronically using means such as telephone, call centres, fax, automatic dialing machines, smart voice recorder systems, electronic mail, short message service. Commercial electronic messages can only be sent to recipients with their prior consent. This consent may be obtained in writing or by any means of electronic communication. Recipients may refuse to receive commercial electronic messages at any time, without stating any reason. In this context, even if you consent to the sending of commercial electronic messages, you can always refuse to receive commercial electronic messages at any time, without stating any reason.

## **Approval Text**

With the approval of this form, I accept that I have been informed within the scope of the Law No. 6698 on the Protection of Personal Data and the Law No. 6563 on the Regulation of Electronic Commerce and the Regulation on Commercial Communication and Commercial Electronic Messages published in the Official Gazette dated 15 July 2015 and numbered 29417, that I have read and understood this information form and that the following declaration received in this way is valid. - LAVEGA PROJECT BİLİŞİM YAZILIM VE BİLGİSAYAR PROGRAMLAMA ANONİM ŞİRKETİ's website records, membership records, digital marketing and call centre, social media, organisers, suppliers, business partners and through all kinds of channels, including but not limited to, verbal, written or electronic media; my personal and / or special quality personal data; to be fully or partially obtained, recorded, stored, modified, updated, periodically checked, rearranged, classified, retained for the period required for the purpose for which they are processed or stipulated in the relevant law, in case of legal or service-related actual requirements, LAVEGA PROJECT BİLİŞİM YAZILIM VE BİLGİSAYAR PROGRAMLAMA ANONİM ŞİRKETİ works with the companies

it has worked with and receives services to carry out its activities, I hereby consent to the sharing of this information with programme/service partner organisations, intermediary service providers, social media organisations, social networking organisations (facebook and other), domestic/foreign organisations, public institutions and organisations that you are legally obliged to process in this way, with my explicit informed consent, having information about the subject in a way that leaves no room for doubt.

Processing of my personal data in order for me to benefit from products, applications, advantages or campaigns suitable for me in line with my needs, general information, promotion, advertisement, promotion, sales and marketing, celebration, wishes and for the purpose of providing all kinds of communication with me and in this direction to my contact addresses LAVEGA PROJECT BİLİŞİM YAZILIM VE BİLGİSAYAR PROGRAMLAMA ANONİM ŞİRKETİ's call in this regard, I consent to the sending of information, promotional and marketing messages containing data, written, audio and video content to be transmitted via short messages (SMS), MMS containing multimedia objects, fax, automatic dialing machines, e-mail and similar communication channels.